



Press Release

For Immediate Release

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Roof-A-Cide, Inc., is expanding its Sales and Distribution effort to bring Professional Roof Cleaning & Stain Prevention to Florida's West Coast.

Sarasota, FL – September 25, 2007 – Roof-A-Cide, Inc., the manufacturer of environmentally safe roof cleaning solutions and algae preventatives, is expanding their sales and distribution force to meet the increased demand for their products. Roof-A-Cide® products are now available from Authorized Applicators throughout the West Coast of Florida through a recently established sales/distributor – **Sunrise Roof-A-Cide® Sales.**

Sunrise Roof-A-Cide® Sales joins our growing National Network of Professional Sales and Distribution Company's. Their *unique web site:* www.sunriseroof-a-cide.com will support Authorized Applicators and features secure online product ordering 24/7. They are supporting us in meeting the *NEW* market demand for an "Environmentally Safe and Non-Hazardous Alternative" for the Environment, the Homeowner, and Property Managers to step into this *new Emerging Industry.*

"Roof Restoration, Stain Prevention and Preservation Services"

Roof-A-Cide® is the *ONLY* environmentally safe "**GREEN PRODUCT**" specifically designed and EPA approved for use on Asphalt Shingle, Concrete Tile and Clay Tile. GAF Materials, the largest shingle manufacturer in the United States has approved Roof-A-Cide® for use on their products. Roof-A-Cide® provides the safest roof cleaning method to prevent damage caused by repeated high pressure cleaning or harsh chemicals and will prevent the growth of dark algae stains for years. Roof-A-Cide® preventative treatments performed every two years will keep roofs free and clear of unsightly algae/fungi growth for the life of the roof.

For information about Authorized Applicator Opportunities available throughout the West Coast of Florida please contact Sunrise Roof-A-Cide® Sales toll free at [877/223-0431](tel:8772230431), or visit their web site: www.sunriseroof-a-cide.com



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ROOF-A-CIDE®
"THE TREATMENT IS THE CURE!"



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