



Press Release

For Immediate Release

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Banner Exteriors now includes Roof-A-Cide® as an integral part of their overall maintenance program for their customers.

Robbinsville, NJ – November 30, 2007 – Roof-A-Cide, the manufacturer of environmentally safe roof cleaning solutions and algae preventatives is making their products available throughout Middle New Jersey through a recently established Authorized Roof-A-Cide® Applicator – Banner Exteriors.

Roof-A-Cide® is an EPA approved algaecide / fungicide specifically designed and approved for use on Barrel Tile, Concrete Tile, and Asphalt Shingle roofs. Roof-A-Cide® is safe to work with, safe for the roof, and safe for landscaping. Roof-A-Cide® has been used successfully on over 80,000 properties to date throughout the Southeast. Roof-A-Cide has Authorized Applicators in Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, Pennsylvania, South Carolina, and Tennessee.

Roof-A-Cide® has been approved for use by GAF Materials, the largest shingle manufacturer in the United States and Monier LifeTile, the largest tile manufacturer in the United States. Roof-A-Cide® is guaranteed to prevent the growth of dark algae stains for at least 2 full years with each treatment.

Preventative treatments generally take 30 minutes or less and a roof treated with Roof-A-Cide® every few years will remain free and clear of unsightly algae and fungus growth for the life of the roof - eliminating the need for repeated cleaning and the potential damage associated with pressure cleaning or harsh chemicals.

Banner Exteriors is a Full Service General Contracting and Remodeling Company serving Middle Jersey for over 20 years. Banner Exteriors can be reached at 609/259-9300 for a fast, free estimate on Roof Cleaning, Roof-A-Cide® Applications, as well as all phases of Roof Installation & Repair.

For additional information about Roof-A-Cide products, Applicator Opportunities, or Distributorship Opportunities, please contact us at our Palm City office: 800/806-6727, or on the Internet by typing: www.Roof-A-Cide.com.

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ROOF-A-CIDE®
"THE TREATMENT IS THE CURE!"



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